

European Latin America Forum (ELAF) 2023

Launch event

Strengthening the (economic) partnership between Europe and Latin America for sustainable development

As of: 10.04.2023; Subject to change

April 13th, 2023, online	
14:45	Registration and reception
15:00	<p>Greetings</p> <p>Prof. Dr. Ulrike Zika, Head of the Alpine Region Development Department and member of the University Executive Board in the University of Applied Sciences of Grisons</p> <p>Winfried Weck, head of the regional program Alliances for Democracy and Development with Latin America (ADELA) and the head of Panama office of Konrad-Adenauer Foundation</p> <p>Frederik Osthus, board member, connosco e.V.</p>
15:10	<p><i>Presentation</i></p> <p>The European Union and Latin America/Caribbean: The importance of partnership in the context of current geopolitical challenges</p> <p>Dr. Peter Birle, scientific director, Ibero-American Institute – Prussian cultural heritage</p>
15:40	<p><i>Panel discussion</i></p> <p>Strengthening the economic partnership between Europe and Latin America: The role of multi-stakeholder roundtables in the agricultural sector</p> <p>Dr. Monica Rubiolo, Head of Trade Promotion, State Secretariat for Economic Affairs (SECO)</p> <p>Christian Robin, managing director, The Swiss Platform for Sustainable Cocoa</p> <p>Ximena Olmos Soto, consultant, International Trade and Integration Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p> <p>Gino Marín Ciriaco, managing director, Cooperativa Agraria Cafetalera CEPRO Yanasha</p> <p><i>Moderation:</i> Jimena Maria Solar Alvarez, Research Scientist, Centre for Development and Environment (CDE), The University of Bern</p>

16:25	Pause
16:35	<p><i>Focus topic-Workshop 1</i></p> <p>Trade and integration: services as a bridge to strengthen the partnership between Europe and Latin America</p> <p>Nanno Mulder, Chief International Trade and Integration Division, Economic Commission for Latin America and the Caribbean (CEPAL)</p> <p><i>Focus topic -Workshop 2</i></p> <p>Supply Chain Due Diligence Act and European Green Deal: Implications for Intra-Regional Economic Exchange</p> <p>Amanda Romero, Senior Researcher and regional officer of South America (except Brazil), Business & Human Rights Resource Centre (CIEDH)</p> <p><i>Focus topic -Workshop 3</i></p> <p>Strengthening SMEs for trade between Latin America and Europe</p> <p>Kira Potowski, managing director, German-Uruguay Chamber of Commerce</p> <p>Marco Jänicke, managing director, German-Panama Chamber of Commerce</p>
17:35	<p>Wrap-Up Focus topic</p> <p><i>Moderation:</i> Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, the University of Applied Sciences of Grisons</p> <p>Marcee Gómez Marín, project coordinator, Alliances for Democracy and Development with Latin America (ADELA) und Panama office of Konrad-Adenauer Foundation</p>
17:45	Panel discussion
17:55	<p>Wrap-Up of the launch event</p> <p>Prof. Dr. Christian Hauser, Head of the PRME Business Integrity Action Center, the University of Applied Sciences of Grisons</p>
18:00	End

Event language

German / Spanish (with simultaneous translation)

Virtual ELAF, https://blog.fhgr.ch/elaf/	
Sample date	<i>Interview</i> Strengthening the partnership for sustainable development between Europe and Latin America and the Caribbean
Sample date	<i>Interview</i> Chinas geopolitische Strategie der „Neuen Seidenstraße“ in Lateinamerika: Eine Herausforderung für die Außenpolitik der EU

Organisation

connosco e.V. was founded in 2001 as an interdisciplinary student group at the University of Cologne and has been a registered non-profit association since 2003. Our goal is the critical and constructive examination of current developments related to Latin America and the Iberian Peninsula. We focus on economics, politics, ecology, culture, and development issues in these regions.

In 2008, connosco e.V. was selected as the "Selected Place 2008" by the location initiative "Germany - Land of Ideas." The organization consists of approximately 20 active members who are students from various fields of study. They primarily work together in different thematically oriented groups on a voluntary basis.

The work of the association includes, among other things, the publication of a monthly newsletter, the creation of scientific (consulting) studies, and the organization of small and large conferences. In addition, connosco e.V. offers language and organizational assistance as a service provider, for example, for delegation trips and conferences. Our most renowned event formats are the Cologne Latin America Symposium (CLAS), which has been held regularly since 2005, and the Cologne Latin America Round Table (CLART), which has been in existence since 2016.

During past events (e.g., CLAS, CLART), connosco e.V. collaborated with various research institutions, such as the Kiel Institute for the World Economy (IfWE) or the Central for Latin American Studies (ZILAS) at the Catholic University of Eichstätt-Ingolstadt. Additionally, connosco e.V. works with partners like Engagement Global, KfW DEG, Bread for the World, German-Brazilian Society in Bonn, the city partnership Rio de Janeiro - Cologne, as well as with various smaller networks from North Rhine-Westphalia.

The PRME Business Integrity Action Center (BIAC) at the University of Applied Sciences of the Grisons has extensive experience in conducting interdisciplinary research projects and events. The ELAF operates at the intersection of the competence fields of "Responsible Business Leadership" and "Internationalization." In both fields, the team of the Swiss Institute for Entrepreneurship (SIFE) (27 researchers from various disciplines) is currently engaged in projects directly related to the theme of the ELAF.

As an agile university, UAS Grisons relies on dynamic thinking and proactive action. With this mindset, it courageously and sustainably shapes the future. It educates its more than 2300

students to become highly qualified and responsible individuals. UAS Grisons offers bachelor's, master's, and continuing education programs in Architecture, Civil Engineering, Computational and Data Science, Digital Science, Management, Mobile Robotics, Multimedia Production, Photonics, Service Innovation and Design, Supply Chain Management, and Tourism. Teaching and research at the University of Applied Sciences in the Grisons are interdisciplinary and oriented towards practical challenges in business and society. The participation of all university members contributes to the further development of quality and the entire university at fhgr.ch

The Konrad Adenauer Foundation established the regional project "Alliances for Democracy and Development with Latin America (ADELA)" in Panama in 2019. This project aims to strengthen cooperation between liberal democracies in the Americas, Europe, and other regions of the world and provide dialogue forums. The target groups include economic, social, foreign policy, security, and development policy influencers and young professionals from academia, politics, (business) associations, companies, and civil society, as well as representatives of international and regional organizations.

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